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## **“Rolling Rabbit RV Repair Launches Free 90-Minute Business & Marketing Consultations for NRVTA RV Technicians and Inspectors”**

Rolling Rabbit RV Repair & Inspection is excited to announce a new professional support offering exclusively for NRVTA students and recent graduates: free 90-minute business, marketing, and website strategy consultations designed to help new RV technicians and inspectors launch their businesses with confidence.

Led by owner and certified RV technician/inspector Jordan Concannon, these one-on-one sessions guide new graduates through the foundational steps of business setup, branding, website structure, SEO strategy, pricing, service development, and local/mobile marketing techniques tailored specifically to the RV repair and inspection industry.

Jordan is uniquely positioned to provide this service.

As a recent NRVTA graduate herself — completing both the Registered RV Technician course and the NRVTA Certified RV Inspector program — she understands the challenges new techs face:

- transitioning into the RV service world
- figuring out what services to offer
- building a professional online presence
- choosing tools, software, and scheduling systems
- navigating Google Business Profile setup
- standing out in their local markets

531 - 395 - 9135

[www.rollingrabbithrvrepairs.com](http://www.rollingrabbithrvrepairs.com)



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Unlike generic marketing consultants, Jordan's guidance is drawn from real-life, hands-on experience building her own mobile RV repair and inspection business from the ground up.

"I know exactly what it's like to be a new tech trying to find your footing," Jordan says. "There's a lot to learn technically, but the business side can feel overwhelming — websites, SEO, pricing, competitor research, branding, networking. I've tested every strategy myself, and I want to help other NRVTA graduates avoid the trial-and-error phase and get their businesses running faster and smoother."

Each consultation includes:

- ✓ A 45-minute discovery session covering business foundation, goals, ideal clients, branding direction, and service offerings.
- ✓ A 45-minute roadmap creation including a custom 1-12 month plan, SEO strategy, website recommendations, review-building systems, competitor analysis, and marketing checklist.

Participants also receive:

- ✓ a shared Google Drive folder with notes
- ✓ their personalized roadmap
- ✓ business setup resources
- ✓ ongoing check-in options



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Jordan adds:

“Every RV technician or inspector has a unique background, family situation, and business vision. My goal is to help each person build a business that fits their lifestyle and strengths — whether they’re going mobile, staying local, going full-time, or part-time. I genuinely want to see everyone succeed.”

NRVTA instructors are already directing students to Rolling Rabbit’s program due to the overwhelmingly positive feedback from early graduates.

NRVTA students or alumni can schedule their complimentary consultation here:

 [www.RollingRabbitRVRepair.com/NRVTA-consults](http://www.RollingRabbitRVRepair.com/NRVTA-consults)

Media contact:

 [info@RollingRabbitRVRepair.com](mailto:info@RollingRabbitRVRepair.com)

 Omaha, Nebraska

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